There are 8 Basic Types of intentionally acquired

Knowledge (Knowledge and Information/Data are not the same. Knowledge has application. Data and Information don't. Being "Smart" is not about how much Knowledge you have, but what you can-DO and DO with the Knowledge you have.)

- 1) **How-to acquire** + sort + prioritize + apply — Knowledge.
- 2) Geographical Knowledge: The physical space, environment, environs in which we live.
- 3) **Cultural Knowledge:** The Societal Environment in which we live.
- 4) **Social Knowledge:** How-to go-along to get-along with our neighbors.
- 5) Applicable Knowledge: How-to Conform & Comply when it is in your best interests. VocEd = Can-do to published standards (Apprentice/ Interns/Professional Services Preparation).
- 6) Compliant Knowledge: How-todo What we're told – How we're told – When we're told (aka: SOP). Certified by University Degrees of Academic Conformance and Compliance = Cognitive Intelligence (Cog-IQ).
- 7) **Special Knowledge:** That canbuild a Concept-in-Context that can-lead-to Principles that when applied can lead to Truths and their Consequences. *Ambient IQ*.
- 8) Consensus Knowledge: Shared / agreed-to / applicable / useful Knowledge developed via Collaboration. *Functional Acuity.*

You can become an Adept-Adapter

— in our Land of University-trained Drones, Clones and Pod-People

"The Physiology of Intelligence" Acquiring – Manipulating – Managing > Applicable Knowledge

Strategic Critical **MBO** = Strategic Planning for **Paths** = the most doing anything (Peter Drucker's efficient way to get Management by Objectives) **How to** separate Fact > from here-to-there from Fiction > From Fantasy > or to-build anything from Speculation > from Hope (Tempered on the Anvil of Experience –JMC) 下个才 Big Picture = the contributing com-(\$)ponents of a Concept-in-Context How-to Identify self-(represented by "Dots" - J. Comer) Adept Adapter. serving > self-interest > self-centered — Perspectives (one sign is Obesity: BMI 30+) Waigaya = Collaboration that builds better Critical Paths (Soichiro Honda, Honda Founder) + Takeo Fujisawa = Honda Motor Co.) **5-Whys** = Cause and Affect (related to known Consequences (Sakichi Toyoda + Taiichi Ohno = Toyota Motor Company) **Postulates** = What is the least you need to know about something (in 72 words or less).



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"By failing to Prepare, you are preparing to fail." Ben Franklin

A One-Room School House

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