

The Art of Being Intellectually Smarter

Being Smarter is not about how-much-we-know. Being Smarter is about what we *Can-do and Do!* with what we know => tangibly + measurably + comparatively — and how-useful our *Consciously Consequential Contribution* is/has-been in Societal Progress.

To paraphrase Steve Jobs (1985 interview): U.S. University Biz School grads are “Bozos” and “Bimbos” because they know the *Theories of Management*, but they didn’t know How-to-do-anything.

DIY Ys-ly -> Game On!

DIY not only means “Do it Yourself” it also means to-suit-yourself.

We Human Beings are all different — Physically, Mentally, Emotionally, and no two of us have the same Anvil of Experience that built our Aptitudes, our Perspectives, our Aspirations. So the content-of **Retrac.com** and its-structure and its-presentation represent our experiences in our somewhat longer and more varied Life than any of you likely have had or will likely have. However, we are all Human Beings, so have more common-denominators than differences and generalities do apply in General.

So, our suggestion — make our-program your-Program. How-to?

- Scan/Read the 4-Rings of the *Art of being a Smarter Human Being* and decide what fits your interests, capabilities, competencies, aspirations, reasonable expectations and Time-frame. Time-frames tend to-be-dictated by others, as do financial realities.
- **Retrac.com** is **FREE**. Life isn’t! So you may want to do **Retrac.com** a bite at a time. And, that is fine. In an *evolving* world we have-to-focus on the Job-at-hand. (The U.S. National Debt and the Trade Deficit say the U.S. is losing the Global Trade competition, which will lower Americans’ Standard of Living significantly in the not-to-distant Future.)
- You can protect yourself > DIY On-the-Fly — Using A.I.

Retrac.com is a How-to => **Can-Do => Do-well + Prepping Service** built by people who have done a very wide variety of comparative-things rather well and don’t violate the 9th Commandment when we talk about our experience that testifies to our Can-Do Capabilities.

For Openers:

The Author => is **not** an-Expert and has no advanced Degrees of Incompetence from a U.S. University. (Although California does give him credit for 105 Units beyond his BA and he has a Lifetime California General Secondary Teaching Credential [all subjects HS] and a Lifetime Community College Credential in Communication Technology, including-Printing and taught required-for-graduation Graphic Arts Courses as an Adjunct at a CSU.)

His K-12 schooling was a *disaster*. He graduated at the-bottom of his class from an all-Boys College Prep school in San Francisco, California. His academic competency did not reflect his Stanford-Binet IQ Test score taken at Stanford University at Age 12. Rote-and-Regurgitation was-not/has-never-been his game. He has never met **Others’** academic **expectations** for him.

Started his adult life in the USAF. He was tested and ranked for Pilot Training in the top 2% of the US Male population. The qualifying Mental and Physical Exams took three weeks and involved trips to 2 Air Force Bases. Tested: = Academic Skill Sets + Physical Condition + Sensory Systems + Reflexes + Coordination + Mental Acuity + Aptitude + Attitude.

The USAF invested 15 Months + \$5-Million (2024-\$) in his training in exchange for 3 years of active Duty. 60% of his Class washed-out. He became **Apache 3** — the youngest Combat Aircraft Commander in the top Combat flying Group in the USAF — **B26 Invaders**. 3-man crew: Pilot, Navigator/Bombardier, Gunner. They hunted and engaged alone generally at 500 feet at 200 – 400 mph, depending on size of Target and opposition’s firepower.

Teaching has always been his Hobby. In his Civilian Life he has set production records in 4 Industries and has gone bankrupt 3 times. During the Internet Bubble, he had 4 Pats-Pending and still crashed and burned. Early-birds face financial challenges when Investment/Sales don’t match actual Consumer Interest.

Retrac.com has been on line offering various Prepping incantations to a tone deaf World since 1995. It has taken the USA 30 years to suffer the consequences of the Obvious. The SAT Test scores peaked in 1962–3; started to decline in 1965; and started to be **dumbed-down** in 1968 to sustain the 500 median scoring; in 2024, 70% dumbed-down.

What the Author has-done testifies to his **Can-do** Capabilities and Competencies — real time, in the real world.

It’s Your turn to DIY -> Ys-ly and become **Strategically Adaptable** during the 4th Industrial Evolution — *The Age of Automation*.



Building 21st Century Top-Tier Employment Perspectives and Intellectual Capabilities/Competencies that earn Certification.
WEBSITE: **www.Retrac.com** (Presented by Scholastic Engineering) > EMAIL: **jcomer@ScholasticEngineering.com**

©2025. Copyright. John M. Comer and/or Jill C. Applegate / Published by Scholastic Engineering. All rights reserved. info@ScholasticEngineering.com

“By failing to Prepare, you are preparing to fail.”
Ben Franklin