

# John M. Comer, “Salty John” > How-to-Be Smarter Coach — Credentials and a Brief Resumé (aka, “data”)

**Scholastic Engineer/DIY Curriculum Architect — “Making lives more manageable and rewarding during the 21<sup>st</sup> Century’s Age of Automation and A.I.” (2012–2072)**



**DD John has led two lives.** One in public education. Another in the private sector. They tended to run concurrently. His teaching and private-sector experience demonstrates that he is tech-trainable. He has taught tech-trainable. He’s a “contextual” thinker. He understands that a student’s Attitude is a total exercise in Free Will. He was a member of MENSA (Cog-IQ Score = 149) the dullest group of people he had ever met. His Am-IQ Score = 168.

## Education Experience (40%)

- He holds a Lifetime California General Secondary Teaching Credential, all subjects, Grades K–12.
- Rated a Master H.S. Teacher by Stanford University.
- Taught the first Economics course taught in a California public high school.
- His home telephone number was on the Harvard University Admissions Office Rolodex.
- He held a ten-year California Special Education Credential for the Educable Mentally Retarded (EMR).
- While Chairman of the Special Ed, EMR, at CIHS, Oxnard, California, developed a reading program that had 80% of EMR graduates try college. (children of migrant farm workers)
- He holds a Lifetime California Community College Credential in Communication Technology, including Printing.
- He taught adult classes at Sacramento City College and required Graphic Arts classes at California State University, Chico.
- He was a consultant on textbook design to McGraw Hill.
- Set up the printing industry VocEd training program at Folsom State Prison, California. Prepared inmates for

good-paying, skilled-labor jobs. Twenty years later: He taught the first VocEd transition classes in California for “re-training” adult prepress — printing technicians moving into computerized typesetting and page layout using Apple Macintosh Computers.

- He held a variety of California Credentials for Graphic Arts, ROP, Marin County, California.
- November 2009: He was invited by the Executive Search Committee of City University of New York (CUNY) to become a candidate for the position of Vice Chancellor for Student Affairs. He withdrew his application 2/5/2010. It was not a fit. CUNY is the second largest public university in the U.S. and has 400,000 full time students in 28 universities, colleges and community colleges. CUNY may have more registered students than all of Florida’s universities, colleges and community colleges combined.
- He may be the leading authority in the U.S. on the impact of the left- and right-hemispheres of the human cerebral cortex on learning, thinking, doing — “Contextual Thinking”. Co-Author Retractor.com.
- He has developed the only STEM-based schooling, teaching and reading programs available in the U.S. which are rooted in Nobel Prize-validated science.
- On February 5, 2020, Scholastic Engineering, under the direction of DD John, launched [www.Retractor.com](http://www.Retractor.com), the only website on the Internet where when you leave you will be **Smarter** than when you arrived. (Steve Jobs’ definition)
- He was awarded a “Doctor of Divinity” (August 19, 2013)

## Private-Sector Experience (50%)

- He has led small groups to productivity records in seven industries: The USAF, residential construction, manufacturing, publishing, marketing and advertising, cattle

ranching, and web site development. He follows the processes and practices of MBO, Critical Path Project Management with Quality Control Milestones, which let Executives manage workflow and employees manage themselves.

- He built [www.ExploreCalifornia-Today.com](http://www.ExploreCalifornia-Today.com), a reservation system for 3 Diamond+ hotels in California (there are 1,400). He held four patents for unique Web site reservation processes. (Crashed-and-burned with the Internet Bubble.)
- Was/is a Principal in the marketing and publication design firm The Creative Type. An abridged client list: The Tom Peters Group, Clorox, RJR Accounting, and Kaiser Medical Centers.
- Once upon a time, the USAF invested \$6,000,000 in his training (adjusted for inflation). He was a USAF combat pilot (B-26 Invader; Korea).
- During 4 years, 5 months and 15 days on active duty, he collected a few ribbons and a couple of battle stars. Member of “The Right Stuff” generation.

## Recreational Experience (10%)

- He bred and trained Arabian horses, and rode and raced his Arabian stallion, *Pantagruel*, in cross-country races. Member: International Arabian Horse Assoc. (12 years).
- He raced his Santa Cruz 27 mini ocean racing sailboat, *Upstart*, on San Francisco Bay and along the California coast. Member: Corinthian Yacht Club, S.F. (20 years).
- He is a Certified First Responder, Marin County Community Emergency Response Team, #3184, 2010+
- He and his wife, Miss Jill, left Marin County, California, in May 2011, looking for a warmer climate and a white sandy beach. They are currently residing in Largo, Florida.



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*“By failing to Prepare, you are preparing to fail.”  
Ben Franklin*