

There are 8 Basic Types of intentionally acquired Knowledge

(Knowledge and Information/Data are not the same. Knowledge has application. Data and Information don't. Being "Smart" is not about how much Knowledge you have, but what you can-DO and DO with the Knowledge you have.)

- 1) **How-to Ask** the right questions to prioritize + apply useful Knowledge.
- 2) **Geographical Knowledge:** The physical space, environment, environs in which we live.
- 3) **Cultural Knowledge:** The Societal Environment in which we live.
- 4) **Social Knowledge:** How-to go-along to get-along with our neighbors.
- 5) **Applicable Knowledge:** How-to Conform & Comply when it is in your best interests. VocEd = Can-do to published standards (Apprentice/ Interns/Professional Services Preparation).
- 6) **Compliant Knowledge:** How-to-do What we're told – How we're told – When we're told (aka: SOP). Certified by University Degrees of Academic Conformance and Compliance = Cognitive Intelligence (Cog-IQ).
- 7) **Special Knowledge:** That can-build a Concept-in-Context that can-lead-to Principles that when applied can lead to Truths and their Consequences. *Ambient IQ.*
- 8) **Consensus Knowledge:** Shared / agreed-to / applicable / useful Knowledge developed via Collaboration. *Intellectual Acuity.*

You can become **Strategically Adaptable**

— in our Land of University-trained Drones, Clones and Pod-People

"The Physiology of Intelligence"

Acquiring – Manipulating – Managing > Applicable Knowledge



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"By failing to Prepare, you are preparing to fail."
 Ben Franklin